

**A Woman’s Concern, Inc. (AWC) dba Your Options Medical Centers**

**Vision:** To see a day when all parents choose life for their baby.

**Mission:** **Engage** with life honoring services **Embrace** with life-saving truth **Empower** with life-changing support.

**Values:** Christ-centered, compassionate, non-judgmental, teachable spirit, integrity

**Calling and History:**

- 1989 Three Christian families in Boston see the need for offering women in unplanned pregnancies a safe place to receive help and support in choosing life.
- 1991 A Woman’s Concern is officially incorporated and the first pregnancy center is opened offering free pregnancy testing.
- 1999 AWC obtains a medical clinic license and converts two centers into medical clinics that provide lab- quality pregnancy testing, ultrasounds, and pregnancy options counseling.
- 2005 Other satellite centers are opened making AWC the first multi-centered pregnancy medical clinic in Massachusetts.
- 2014 Purchases the first mobile medical clinic in New England.
- 2017 Your Options Medical is created as a dba in order to target more at-risk for abortion women. Staff receives training from Mission Pre-Born in sharing the Gospel with our patients.

**Ministry Model:**

Massachusetts is one of four states that require a pregnancy center to acquire a medical clinic license in order to provide ultrasound services. Based on our statistics, when women who are considering an abortion view an ultrasound of their baby, they change their mind over 60% of the time. **The importance of ultrasound is therefore crucial in changing the hearts and minds of mothers** and protecting the unborn and why Your Options Medical is committed to providing this vital service.

**Key Distinctions:**

- Currently operates three medical pregnancy centers and has secured a fourth location.
- Owns and operates the only mobile medical clinic in Massachusetts that is equipped to provide ultrasounds on a mobile platform that can be deployed nearly anywhere a patient lives.
- Has developed partnerships with non-medical pregnancy centers throughout Massachusetts to make them virtual medical centers by offering their clients ultrasound services through our medical clinics.
- Cares for and supports women during and after pregnancy.
- Collaborates with community agencies to help meet the practical needs of women and their babies.

**Success Indicators and Growth Strategy:**

All Centers	2017	2018	2019	2020**
Total Visits	1180	1483	1767	1106
Total Pregnancy Tests	336	410	481	286
Total Ultrasounds	220	345	478	307
Total Spiritual Discussions	227	219	297	166
Total Babies Born	105	163	170	138

**Program Evaluation:** In December 2017, Your Options began working with Choose Life Marketing in crafting a cutting-edge strategy to reach more women in need of our services. The increase in the number of services has been significant. We likewise committed to following the FOCUS model in serving patients with an emphasis on providing ultrasound to every patient at their initial visit.

**Growth Strategies:**

- Secure a location in the abortion district of Boston/Brookline.
- Recruit and train additional nurses to increase availability of ultrasound services.
- Recruit 4 new board members who reflect the diversity of our service area.

**Prayer Strategy:**

- Each center begins the day with prayer.
- Monthly staff and board meetings include a time of scripture, praise, and prayer.
- The needs of our patients, donors, and staff/volunteers are lifted in prayer through our prayer chain.

**Board of Directors, Advisory Committees, and Key Staff:**

<p><b>Board of Directors:</b>                  Paul Linehan, Chairman                  William Hardy, Treasurer                  Teresa Larkin, Executive Director                  Pastor David Hill, Clerk                  Pastor Michael Rondeau                  Emily Colson                  Pastor Reggie Smalls                  Paul Keough, MD</p> <p><b>Advisory Board:</b>                  Ruth Wong                  Pastor Richard Reid                  Joan DeSantis, Radiologist                  Brendan O’Connell                  Maria Falzon, MD                  Mark Lowney, MD</p>	<p><b>Key Staff:</b>                  Teresa Larkin, Executive Director                  Nancy Jamgochian, MS, RN, Nurse Manager                  Joanne McDuffee, Post Abortion                  Marissa Fagerquist, Communications                  Janet Pioccone, Bookkeeper</p> <p><b>Nursing Staff: Sonographers</b>                  Eileen Murphy RN                  Rita Russo, RN                  Gladys Alfonso, RN                  Diane Danahy, RN                  Barbara Martel, RN                  Eleyna Ross, RN</p>
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**Income & Expenses:**

	2017	2018	2019	2020**	2021
Total Income	\$634,585	\$381,273*	\$483,613	\$507,986	\$520,000
Total Expenses	\$550,537	\$571,284	\$503,222	\$457,591	\$520,000

- In 2020, 35% of our income was received through Recurring Gifts, 12% through Baby Bottle Campaigns & Events, 23% through Annual Gifts & Grants, and 30% through Direct Appeals.
- In 2020, all in-person fundraising events were cancelled due to the global pandemic. The board voted to apply for the federal Payroll Protection Program loan in order to help meet the financial needs of the ministry. The ministry received \$51,600 in grant money.

**Current Needs:**

- \$40,000 in new income to sustain the new 1180 Beacon St., Brookline location in the heart of the abortion district.
- Three major gifts of \$20,000 per year over a three year pledge commitment to offset expected decline in income through Baby Bottles and Events due to the ongoing pandemic.
- Volunteer patient advocates.

**Contact Info:**

Main Office: 103 Broadway, Revere, MA. 02151 Office Phone: 781-284-8747 Office Fax: 781-284-11  
 Website: [partnersofyom.org](http://partnersofyom.org) (Donors) [youroptionsma.org](http://youroptionsma.org) (Patient)

\*\* All locations were impacted by the COVID-19 shut-downs. Centers reduced weekly hours & staffing was often impacted by quarantine requirements. Southbridge office was closed for 6 months & relocated to Sturbridge in September.