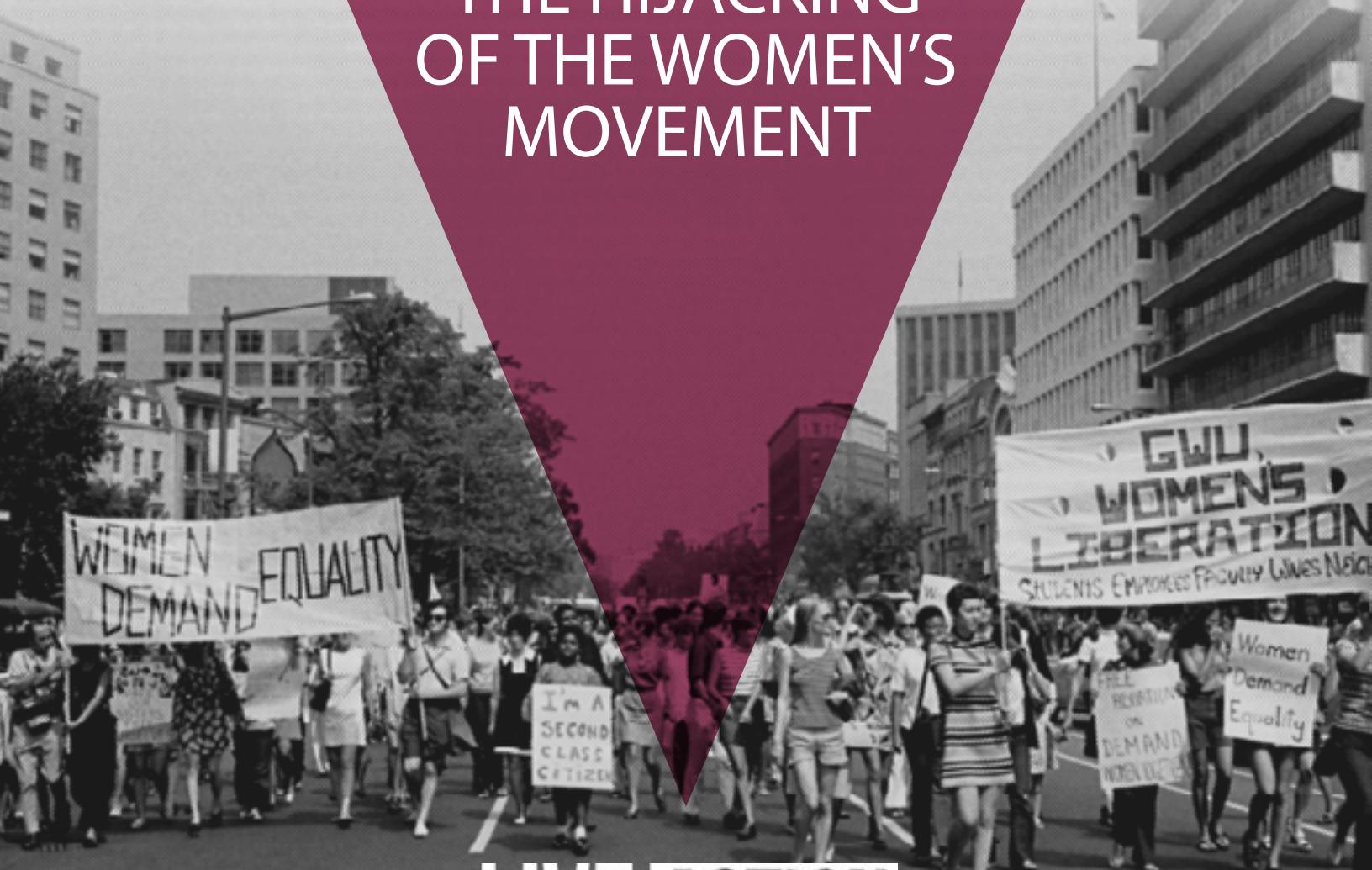


# Who's Who

THE HIJACKING  
OF THE WOMEN'S  
MOVEMENT



LIVE ACTION

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# **The sexual revolution secretly hijacked the feminist women's movement behind the scenes...**

Abortion was not originally part of the 1960's women's movement.

How did the women's movement, which fought for equal opportunity for women in education and the workplace, and the sexual revolution, which reduced women to sex objects, become united?

These two movements were connected under false pretenses pushed by pro-abortion men: that women needed abortion in order to survive in the workplace and advance economically and through academia.

Because women had been subjected to injustices - such as being fired while pregnant - they became prime targets of pro-abortion men, who needed and wanted the sexual revolution and the idea of "free sex" to thrive and become the norm.

***The fact is: women before the deadly Roe vs. Wade decision were not asking for legalized abortion.*** Instead, that call came from primarily white, well-to-do pro-abortion men.

***Meet the woman who reveals the whole story...***

Cover Image: WikiCommons

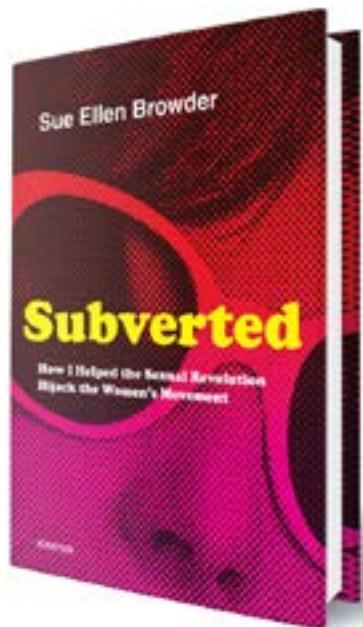


# Sue Ellen Browder

In her groundbreaking book *Subverted: How I Helped the Sexual Revolution Hijack the Women's Movement*, Sue Ellen Browder documents for the first time how the women's movement was ***hijacked*** by the sexual revolution - in her own life and in the life of the entire country.

Trained at the University of Missouri School of Journalism to be an investigative journalist, Browder unwittingly betrayed her true calling and became a propagandist for sexual liberation. As a long-time freelance writer for Cosmopolitan magazine, she wrote pieces meant to soft-sell unmarried sex, contraception, and abortion as the woman's path to personal fulfillment.

She did not realize until much later how ***propagandists*** higher than herself were influencing her thinking and her personal choices as they subverted the women's movement.



***Here is the who's who in the hijacking of the women's movement by the sexual revolution:***



# The Good Old DAYS **Helen Gurley Brown**

Helen Gurley Brown is credited with helping to spur the sexual revolution.

Brown authored the best selling book, *Sex and the Single Girl*. In 1965, she took over as editor-in-chief of *Cosmopolitan* magazine and sought to turn the homemaker magazine into a female version of *Playboy* magazine, according to its founder Hugh Hefner.<sup>1</sup>

..... *Brown's philosophy was:* .....

**"hard work and sex without the kids will set you free."**<sup>2</sup>

.....

"If you entrusted yourself to Helen's lifestyle teachings (as many young women did and still do), you'd soon come to believe the way for a smart woman to be free and to succeed in her career and her life was to (1) work hard; (2) take the Pill or use some other contraceptive; and (3) if the contraceptive failed, **get an abortion**."<sup>3</sup>

But not all feminists initially agreed with Brown's view of sexualizing women.

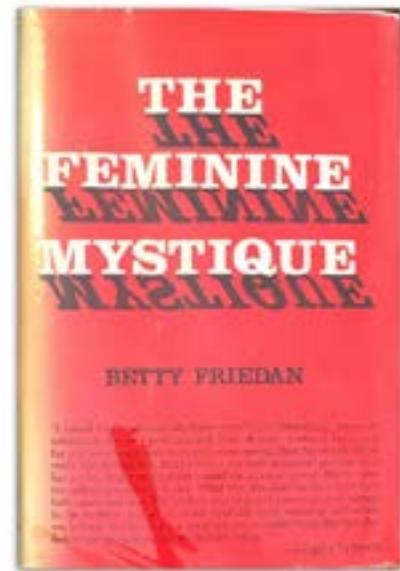


# Betty Friedan

Betty Friedan has been dubbed the “***mother of the women’s movement***,” and is known for authoring a popular book in 1963, *The Feminine Mystique*, which influenced the modern-day feminist movement in America.<sup>4</sup>

This first edition of her book never mentioned abortion or contraception – instead, she fought for women’s freedom in the public square, the workforce, and in academia. Betty herself had actually been fired for being pregnant in the 1940’s.

Friedan was a different kind of feminist from Helen Gurley Brown of Cosmo magazine, and she was critical of Brown’s view of women. Betty ***once called Cosmo, “quite obscene and horrible” and “an immature teen-age-level sexual fantasy.”***<sup>5</sup>





# National Organization for Women

By 1966, only a few short years after publishing *The Feminine Mystique*, Betty Friedan founded the National Organization for Women (NOW). **In 1967, Friedan boasted that NOW had become the first national organization to endorse the legalization of abortion.<sup>6</sup>**

What changed?

.....•A man named *Larry Lader* “began to convince [Friedan] that.....  
**[abortion] was something that women  
needed to be free.”**  
.....

Behind the scenes, Lader convinced Friedan she needed to insert abortion into her “Bill of Rights,” a comprehensive guide for women she was working on to submit to Congress.

When Betty Friedan introduced the *abortion resolution* to her NOW members on a Saturday night behind closed doors, only fifty-seven people voted in favor - just over half of the total attending the conference.<sup>7</sup>

On the following Monday morning, Friedan came out with a press release to the newspapers, claiming she spoke for millions of working women all over America to make abortion a part of women’s rights.

The press bought the story, and the next day the Washington Post ran the headline: "NOW embraces the sexual revolution of the 20th century." ***From this point on in the American media's mind the sexual revolution and the women's movement were joined together – because of abortion.***

While Friedan falsely claimed she "started the Women's Movement,"<sup>8</sup> the early feminist leaders like Susan B. Anthony referred to abortion as "child murder"<sup>9</sup> and viewed it as a means of exploiting both women and children.

They believed ***true feminism is pro-motherhood, pro-woman, and pro-child.***

Over time, Friedan saw problems with the male-created feminism she helped promote, and noted that her movement's failure "was our blind spot about the family."<sup>10</sup> In promoting her book, Second Stage, Friedan called for her movement to "stop overemphasizing abortion rights and reaffirm the importance of family."<sup>11</sup>

***But the damage was done.  
And the pro-abortion feminism  
started by Friedan has brought  
nothing but destruction to  
women - and the family.***

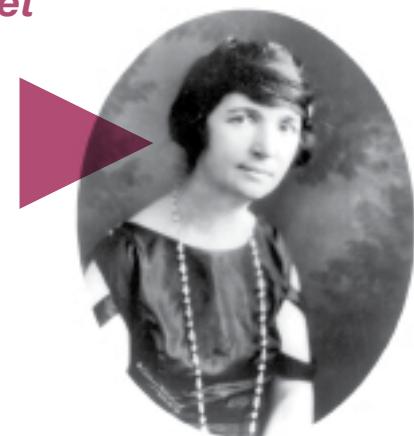




# Larry Lader

Larry Lader was a journalist who became an abortion-rights crusader. Betty Friedan nicknamed Lader the "***Father of the Abortion Rights Movement.***"<sup>12</sup>

Lader befriended ***Planned Parenthood founder Margaret Sanger*** after spending time with the eugenics leader and writing a biography about her. Lader called himself "***her disciple***," referring to Sanger, and was the key player in hijacking the women's movement through his influence over Betty Friedan.



Lader was obsessed with abortion, once noting, "The complete legalization of abortion is the one just and inevitable answer to the quest for feminine freedom. All other solutions are compromises."

Sue Ellen Browder comments on Lader:

“[He] said that he wanted the sexual revolution to succeed. And, he said ‘to mess with abortion would turn all of sexual morality upside down.’ He also was a population planner, he thought that we needed to eliminate poor children in other countries, if we were going to have freedom in America.”

***Larry Lader's book, simply entitled “Abortion,” was cited several times in the 1973 Supreme Court case, Roe v. Wade, which legalized abortion in America.***



# Bernard Nathanson

Bernard Nathanson is well-known as a **converted abortionist** who renounced his actions of spreading lies to manipulate the American public into accepting abortion.

Nathanson is credited for uncovering how pro-abortion men hijacked the women's movement for abortion.

..... **Sue Ellen Browder explains:** .....

“We would never have known it was Lader who at last persuaded Betty to insert abortion into NOW’s package of “women’s rights” if it weren’t for the written testimony of a third party who eyewitnessed events as they unfolded beneath the scenes. This eye-witness was **Bernard “Bernie” Nathanson, M.D.**, a director of one of the world’s largest abortion clinics. Nathanson worked with Lader in the late 1960’s to found NARAL, the first national organization set up to repeal U.S. abortion laws.”<sup>13</sup>

Nathanson became ardently **pro-life**, renouncing his pro-abortion stance. Nathanson worked to expose the lies he and other abortion advocates had spread, revealing how they had manipulated the American public by giving the media inaccurate statistics on illegal abortion deaths.

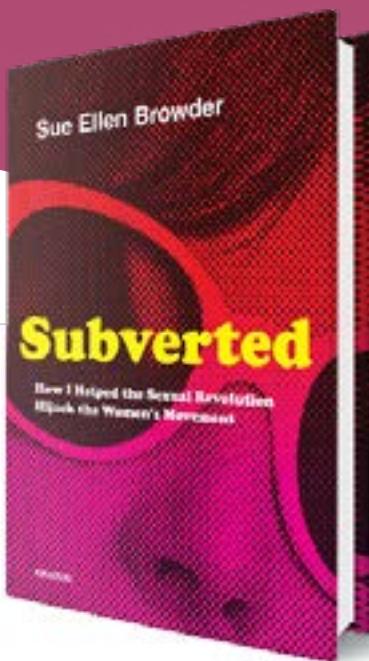
# **Both the sexual revolution and the women's movement shaped the debate that lead to the legalization of abortion in the early 1970's.**

The fateful decision of the Roe v. Wade case has lead to over the deaths of over 60 million children, with millions of women and families wounded or destroyed.

Browder's captivating research is published in her book, Subverted: How I helped the Sexual Revolution hijack the Women's Movement, which documents how the push for the legalization of abortion was originated by a handful of influential pro-abortion men.

.....

**To learn more, purchase Sue Ellen Browder's book Subverted:**  
**[Buy It Here](#)**



# **Footnotes**

1. <https://www.hollywoodreporter.com/news/helen-gurley-brown-death-hefner-jong-remember-361621>
2. Sue Ellen Browder video interview with Lila Rose (min 5:30)
3. Browder, Sue Ellen - Subverted: How I Helped the Sexual Revolution Hijack the Women's Movement, Ignatius Press, 2017, page 36.
4. <https://www.history.com/topics/womens-history/betty-friedan>
5. The Improbable First Century of Cosmopolitan Magazine. [Google Books](#)
6. <https://now.org/about/history/highlights/>
7. <https://350fem.blogs.brynmawr.edu/1968/11/20/press-release-nows-adoption-of-bill-of-rights/>
8. <https://www.c-span.org/video/?9556-1/decides-political-action-prochoice>
9. <http://www.bbc.co.uk/ethics/abortion/mother/early.shtml>
10. Subverted: How I Helped the Sexual Revolution Hijack the Women's Movement. [Google Books](#)
11. <https://www.csmonitor.com/1981/1028/102801.html>
12. <http://www.washingtonpost.com/wp-dyn/content/article/2006/05/10/AR2006051002319.html>
13. Browder, pg 51.